

Check it out. Punky conditioning formula contains this unique polymer thingy to aid an even result from roots-to-tips and helps revive moisture and sheen. Full of rich conditioners, Punky Colours are designed to give your hair colour plus a healthy sheen that feels soft. Punky simply stains the hair and colour fades gradually with each wash. No peroxide is needed and it is totally safe to re-apply Punky again and again to refresh your colour. Fun stuff.

Before you go all crazy and make a mess:

First, carry out a skin test as follows:

Dab a very small amount of Punky behind your ear and leave on for five minutes. Rinse off with water. If an adverse reaction other than staining occurs, call it all off.

Next, carry out a strand test as follows:

Snip a few strands of hair from somewhere where it will not notice, such as the nape of the neck, and keep them together using an elastic band, for example. Take a small amount of Punky, a teaspoon should suffice, and apply to the strands of hair. Rest the strands on, for example, a saucer that is no longer used (keep in mind this junk stains everything it touches). After ten minutes, check the colour by taking a piece of wet cotton wool and wiping the colour off. If the colour is not as bright as desired, re-apply and wait another ten minutes. Repeat the above until the desired colour is achieved. Rinse the colour from the strands, then blow dry. Check the colour again and make a note of time taken to achieve this colour- this will give you a good indication of the time needed to colour your hair to your desired look.

Now, you're ready to roll:

Shampoo your hair. Since some conditioners can prevent color from penetrating your hair by creating a barrier, don't shoot yourself in the foot and condition your hair before applying Punky – just use an ordinary shampoo. (Do not use a two-in-one.) Towel dry and cover all clothing and surfaces. Remember- Punky stains everything, this includes your skin so wear plastic gloves and cover your hairline and ears with petroleum jelly or baby oil.

Now proceed to the directions below for the desired effect you freak.

How Punky you gonna get?

For subtle hints of color:

Use Punky on natural shades of hair-Mid-Brown to Jet Black. For example, on medium to dark brown or black hair, Punky Red will produce an attractive soft tinge of deep red. On medium to dark brown or black hair, Punky Plum will produce an attractive soft tinge of deep plum. Get the idea? Of course lighter colours like Yellow and Orange won't do

squat to dark hair colours. Hair lighter than Mid-Brown will start to produce coloured effects.

For bold, colorful, vivid and striking whacked out hair:

Use Punky on pre-lightened hair. For best results, get yourself a Punky Bleach kit and go to town with it first. (See separate instructions when using the bleach and peroxide). If you really want kick butt hair, bleach it as near to white as possible before using Punky Colour. Remember that the lighter your hair colour, the brighter the shade will be.

If we actually don't have the shade you're looking for, make your own unique blend by mixing different shades together. Remember that colour results will vary according to your natural or current hair color, type and condition. The colour will last approximately 24-28 shampoos on treated hair. If you have questions, call 818-999-1222 and our special hair experts can tell you what to do with yourself.

Basic colouring:

- Apply Punky to the hair evenly.
- Ensure that hair is saturated but not dripping.
- All areas to be coloured should be evenly covered with Punky.
- Place plastic development cap or plastic bag over the hair, (this will maintain the moisture and warmth) then start timing.
- After ten to thirty minutes (the time you leave Punky depends on the depth of color you require or the strand test you carried out) remove colour using a very small amount of shampoo.
- Rinse until water runs clear with no trace of the colour.

For chunks and sections:

- To achieve this effect, you will need to isolate the section of hair you would like to color, then apply Punky, making sure the sections of hair not to be colored are not touched.
- This is easier to do when the hair is damp using a comb to separate the area. You may want to put a small amount of Petroleum Jelly on the surrounding hair to avoid coloring the whole head. A heavy conditioner is just as effective. Once you have applied the color use a grip or clip to hold the section away from your hair.
- Apply and rinse Punky as instructed in "Basic Colouring."

If using a highlight cap:

- Ensure hair is clean and dry.
- Brush hair smoothly away from the face towards the back of the head. Pull on the highlight hat from the front, pushing your hair backwards and tie under your chin. Make sure as much hair as possible is under the cap to prevent Punky from contacting unwanted areas.

- Using either a small metal hook (for fine colours) or a plastic hook (for thicker colours), pull strands of hair through the holes marked by the crosses on the hat. Feel free to use more or less holes depending on the desired effect.

- When applying colour, massage into the hair gently to avoid colour running underneath the highlight hat onto the head.

For streaks and highlights:

- Use a highlight cap to isolate the strands of hair to be highlighted.
- Apply and rinse Punky as instructed in “Basic Colouring.”
- When rinsing- wash off before removing the highlight cap. Then again after.
- For different coloured streaks use different shades of Punky on different strands to achieve a multicolour look.

For duo, tri, or multi tones:

- Use a highlight cap.
- Apply the first color on the base area of a strand.
- Cover with aluminum foil to protect and apply the second color to the remaining hair and process as instructed in “Basic Colouring.”

For colouring bangs and fringe:

- Avoid contact with eyes.
- Apply Punky to the bangs or fringe only as instructed in “Basic Colouring,” then twist coloured sections and grip back away from the rest of the hair.

For colored ends and tips:

- The easiest way to achieve this effect is to empty the colour into a glass bowl, then dip the ends of your hair in the bowl.

Sponging Techniques:

- For use on very short hair. After putting the colour in a bowl, use sponges to stipple it all over the hair. This can be done with multiple colours to make crazy patterns, textures and effects. Process as instructed in “Basic Colouring.”

For stenciling

- On short cropped hair, you may use a stencil of your chosen design to produce a freaky colour picture on your hair.
- Use a tinting brush to carefully paint colour over the stencil, ensuring it does not touch areas other than within the design.

WARNINGS

- Wear plastic gloves provided throughout the whole coloring process.
- Cover your shoulders, clothing, chair and any surfaces when applying. This junk stains EVERYTHING.
- Keep color away from direct sunlight and heat.
- Store in a cool/dry place.
- Discontinue use if irritation occurs.
- Use in a well-ventilated area.
- Do not use on eyelashes, eyebrows or other body hair.
- Do not store any unused mixture once coloring is completed.
- Do not use on broken or irritated scalp.
- If your hair is previously bleached, colored or permed, it may not be suitable for further color treatments.
- Color may not wash out immediately.
- If the product comes into contact with eyes or face, rinse immediately with cool water. Seek medical advice if irritation persists.
- It may smell good, but for the love of Punk- DO NOT INGEST.

FOR EXTERNAL USE ONLY. DO NOT INGEST.
KEEP OUT OF REACH OF CHILDREN.